

PERFORMANCE

More Customization and Validation Support Available with Existing Rotary Converting Platform.

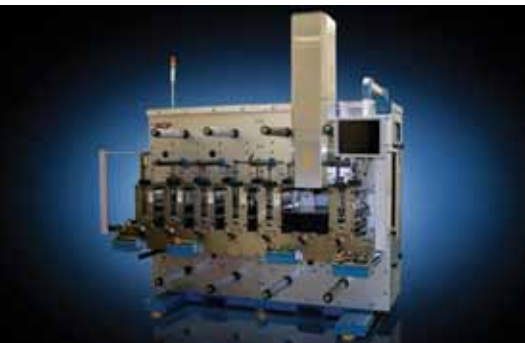
Aspect Automation and Preco, Inc. unveiled an innovative partnership plan at the ATX West trade show in Anaheim, California February 9-11, 2010. Aspect will design and build custom modules and provide validation support expertise for Preco's Rotary Converting Platform (RCP) to create innovative, flexible web converting and die cutting solutions for a broad array of industries, including

medical, pharmaceutical, industrial, and consumer products.

Preco's RCP processes web widths from 7" to 13" at a maximum speed of 300 feet per minute, and provides precision servo registration on all die cutting stations. The modular design can incorporate rotary die cutting, laminating, continuous laser cutting, and a spot inlay station.

Aspect will add custom solution capabilities to Preco's modular chassis, creating a highly flexible platform designed to meet unique project specifications. In particular, Aspect has developed comprehensive processes to support manufacturing solutions requiring regulatory compliance and validation.

For more than sixty years, Aspect Automation has designed and built custom automated manufacturing equipment and provided innovative, collaborative solutions incorporating leading-edge applied technologies for discrete assembly, packaging and filling, and web processing, coating, and converting. The company is headquartered in Saint Paul, Minnesota. Additional information is available at www.aspectautomation.com



Preco's RCP and Aspect Automation offer even greater flexibility.

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Preco Appears at NBA All-Star Game.

A Preco Golden Laser system was on hand in Dallas, Texas in February to mark Spalding All-Star balls at the NBA All-Star Jam. Customers that purchased the souvenir basketballs were able to laser customize their purchase with one of three special all-star designs or any one of the NBA team logos. Depending on the size of the design, mark time for each ball was between 11 and 30 seconds.

Brian Wiedow, Preco Golden Laser Product Manager, customizes basketballs.



Preco joins race to commercialize fuel cell industry.

When the Formula Zero energy-efficient auto competitions take place this summer in the U.S. and Europe, Preco technology and Kettering University will be in the thick of the race. Kettering and Preco have been collaborating to develop Zero Emission Fuel Cell Hybrid Electric vehicle technology using ultra capacitors as an energy storage device. The challenge for Preco was to develop this module from “inception to shipment” within six weeks—and we succeeded!

Preco and Kettering designed, produced and manufactured the lightweight, high powered advanced energy storage module that has the ability to be rapidly charged and discharged in the demanding conditions of tens of thousands of cycles.

Formula ZERO is an international competition that started in 2003 in the Netherlands, and has been growing ever since. There

are over 17 teams participating from around the world, including United Kingdom, Germany, Sweden, The Netherlands, Spain and the United States. Teams compete to design and build the most innovative and energy efficient vehicle that will not only lead in the Formula ZERO competition, but also contribute to the next generation of electric vehicles. The custom ultra capacitor module Preco developed with Kettering University will be used in the University’s Formula Zero race vehicle entry called “RainMaker.”

For the past three years, Preco has been integrating ultra capacitors into custom modules for the material handling, automotive and military markets. Preco also is actively developing applications to assist in the manufacturing of cost-effective alternative energy products in the fuel cell, solar, wind and advanced energy storage



RainMaker's custom ultra capacitor module

markets. Preco’s advanced laser processes, screen printing, flat bed and rotary die press processes are all being used as part of the manufacturing process.

In addition to producing custom ultra capacitor modules, Preco is currently going through a formal process of becoming a **Maxwell Technologies Certified North American Integrator** for custom modules requiring demanding electrical and environmental conditions. The certification will allow Preco, Inc. to become a main supplier to the advanced energy storage and alternative energy markets.

Preco People

New Office in Mexico.



Roberto Fierro Garibay recently joined Preco as the Managing Director of Sales for Central and South America

to provide additional support for our international customers.

Roberto offers a technical sales background, having degrees in Mechanical and Electrical Engineering, and a Masters in Business Administration. Roberto has a wide range of practical experience and is based in Monterrey, Mexico. He sees great opportunities

Roberto Fierro Garibay greets new customers at Expo Manufactura in Monterrey, Mexico.



in the aerospace, automotive, packaging and medical device industries.

European customers enjoy Preco's local service and specialized precision applications.

Eighteen years ago, Preco Inc. set up its European network of independent agents to sell its precision automated die cutting equipment and other equipment in Europe. Almost immediately, the demand for Preco's X-Y Theta CCD Press system was high due to the more accurate cut-to-registration that could be achieved (compared to more traditional X direction only die cutting systems) and thanks to **Preco's patented Floating Bolster** which moves the tooling into the correct position for a perfect cut every time. This same registration technology is incorporated into Preco's MTS screen printing systems and allows print pass after print pass to be printed in perfect register.

In less than two years after setting up the European agent network, Preco's sales in Europe rose substantially in all the industrial markets which required accurate and uniform processing of product. Today, Preco's independent agents continue to penetrate European markets that are looking for **highly accurate die cutting** as well as **advanced laser processing**. With the advancement of "micro processing" in many industries (where product design calls for smaller more intricate and accurate processing), Preco has become a market leader. Examples of those industries include the flexible electronics

industry (where intricate circuits need to be cut, ablated or micro via drilled) and the disposable medical and packaging markets. At the other end of the scale, Preco agents are exploring opportunities in the building construction industry where Preco equipment could be used to cut large format aluminum wall and roof panels as well as other metal products.

Preco currently operates 12 agent offices in Europe plus its own European Division office (Preco-Europe, Inc.) based in Canterbury, Kent in the United Kingdom. Michael Regan, Managing Director of the European Division, says having independent Preco agents in so many European communities greatly improves communication between the many diverse markets and cultures. "Because our agents have direct access to our skilled engineers and customer service representatives at Preco, they can explain exactly what their customers need," he says. "This direct contact with the factories via Preco-Europe, Inc. and the outstanding service Preco provides help us compete very effectively with European-based manufacturers."

Preco's agents with the longest service in Europe include Albert Schimmel of Albert Schimmel GmbH in **Germany**, Tommy Berg Kjeldsen of Danatech ApS in

Scandinavia and Jose Ma Reol Ruiz in **Spain/Portugal**.

Other European Preco agents are:

- Pascal Cagneaux of Cagneaux Pascal Serigraphie Service in **France**
- Tony van Oversteeg of Van Oversteeg BV in **The Netherlands/Belgium**
- Volker Hofmann, Preco-Europe, Inc., technical sales and service in **Germany/Austria**
- Andras Dezsi of KJR Machinery Ltd. in **Hungary/Czech Republic**
- Giorgio Buffa of T.M.M.s.r.l. in **Italy**
- Nicolas Brin of SN USM France S.A.S. in **France**
- Mordechai Jana of Digital-Cut O. R. Ltd in **Israel**
- Michael Koenig of Simon GmbH in **Germany**
- Murat Sevinc of Integre Elektronik Sistemler in **Turkey**

Preco Inc. also has a sales, service and technical support company based in Sweden, **LMI AB**, that services the laser industries throughout Europe and Africa.



Google Map available at www.precoinc.com/newmap.html

Preco will be explaining the benefits of its precision equipment at these 2010 trade shows. **Stop by and say hello.**

Date	Show	Location
Feb. 9 - 11	ATX West	Anaheim, CA
Feb. 24	ASM Medical	Brooklyn Park, MN
March 2 - 4	EXPO Manufactura	Monterrey, Mexico
March 3 - 5	FC Expo 2010	Tokyo, Japan
March 4	Converters Expo	Green Bay, WI
March 4 - 5	Medical Device Puerto Rico	San Juan, Puerto Rico
March 23 - 25	GFA	Orlando, FL
April 19 - 23	Hydrogen + Fuel Cells	Hannover, Germany
May 11 - 12	LAM	Houston, TX
May 11 - 13	Global Pouch Forum	Clear Water Beach, FL
June 8 - 10	MDM East	New York, NY
Sept. 13 - 18	IMTS	Chicago, IL
Sept. 14 - 16	Label Expo	Rosemont, IL
October	Emex Suzhou	Suzhou, China
Oct. 13 - 14	MDM Minneapolis	Minneapolis, MN
Oct. 18 - 21	Fuel Cell	San Antonio, TX
Oct. 27 - 29	IFAI	Orlando, FL
Oct. 27 - Nov. 3	K-Show	Dusseldorf, Germany
Oct. 31 - Nov. 3	Pack Expo	Chicago, IL
Nov. 2 - 4	AWS/Fabtech	Atlanta, GA
Dec. 1 - 2	Printed Electronics USA	Santa Clara, CA

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